

You are invited to the
First Day Ceremony
for the
2015 Forever Stamped Card



to be issued at
National Topical Stamp Show
July 31, 2015
9 a.m.

Location:

MONARCH HOTEL & CONFERENCE CENTER
12566 SE 93RD AVE
CLACKAMAS OR 97015-9760



Announced June 3, 2015, by the USPS:

The new Fanciful Flowers stamped card will be issued July 31 [at the National Topical Stamp Show in Portland (Clackamas), Oregon]. The card features a stylized illustration of flowers and a bee. This whimsical rendering in red, white and green was inspired by observations of life in a garden. The artist used a process similar to woodblock printing to create the stamp art. The colored petals and fragrances of flowers attract bees, providing these important flower pollinators with food and other nutrients in the form of energy-producing nectar and protein-rich pollen. This mutually beneficial relationship has facilitated the evolution of flowers and bees alike. Art director Ethel Kessler designed the stamped card, illustrated by Cathie Bleck (www.cathiebleck.com).