



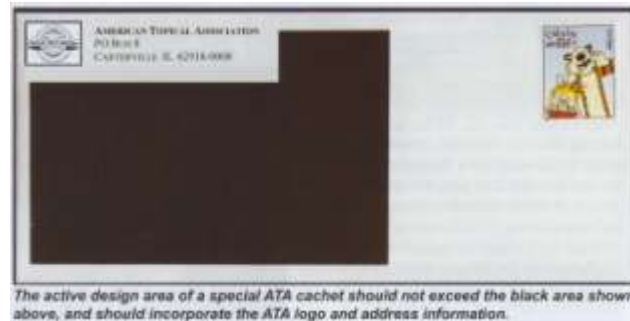
ATA SPONSORS CACHET CONTEST

The American Topical Association is sponsoring a cachet contest for the promotion of topical philately. Any stamp or cover collector or designer is eligible to enter. For several months the organization has used the ATA 60th Anniversary ribbon logo designed by its former Executive Director, Ray Cartier, as a cachet on its business-sized envelopes. Now, interested philatelists may vie for the honor of designing a new, replacement cachet.

The designer of the cachet judged to best promote ATA and topical collecting will have the honor of knowing his/her cachet will be printed on many thousands of covers sent throughout the philatelic world. The cachet will be used on each letter mailed from the ATA Central Office in 2011. The cachet winner will also receive \$25 in ATA Bucks, redeemable for a year's membership in the association or for any ATA products or services.

The cachet should be designed with a No. 10-sized envelope in mind. The overall size should not exceed 3.5 inches high and 5 inches wide. The return address information should be incorporated into the design, or space should be allowed in the upper-left corner for that information (as illustrated).

Entries for the ATA 2011 Cachet Contest must be received by Dec. 15, 2010. They can be submitted by emailing a graphics file (.pdf preferred) to americantopical@msn.com or mailing a copy of the proposed cachet to ATA, PO Box 8, Carterville, IL 62918-0008. Complete contest rules can be found at <http://americantopicalassn.org/ATACachetContestRules.pdf> or will be mailed upon request. For more information, contact Vera Felts at 618-985-5100.



11/15/2010

Need more info? Contact Vera Felts, 618-985-5100, or e-mail americantopical@msn.com