

ATA 2011 MEMBERSHIP INCENTIVES



New incentives for membership in the American Topical Association have been announced for 2011. Membership costs are \$25 in the U.S. or \$33 international.

Each new ATA member will receive two free ATA handbooks. One book is ATA HB 133, *Adventures in Topical Stamp Collecting*, the seminal work authored by George Griffenhagen and Jerome (Jerry) Husak. This color handbook is written for collectors of all topics and has in-depth information about exploring, expanding, storing, presenting, and exhibiting topical or thematic stamps.

The second free ATA handbook will be selected by the incoming ATA member from a list of 45 different books. The topics covered are as wide as the thematic field. They include Birds, Space, Women on Stamps, the Statue of Liberty, Abraham Lincoln, Christmas, Music, Sports, Horses, Orchids and Topicals for Seniors. The offer is good while handbook supplies last; if a chosen handbook is out of stock, a different book of the new member's choice may be selected.

Postage for the free handbooks is included in the domestic membership cost, with the exception of one specific handbook. If ATA HB 138 on Railroads, a very thick book, is selected, the incoming member will pay \$5 postage cost.

The American Topical Association is the world's largest organization for thematic or topical stamp collectors and the largest affiliate of the American Philatelic Society. Its members have contributed to more than 550 checklists available to new and continuing members. The ATA has published 160 different handbooks and almost 30 multimedia programs. Its bi-monthly color journal *Topical Time*, edited by Wayne Youngblood, is an award-winning philatelic publication.

More than 56,000 individuals have joined ATA during its 61-year history. Former members whose membership has lapsed are also eligible to receive the free handbooks upon rejoining for two years or longer.

ATA domestic membership costs are \$25 for one year, \$45 for two, \$65 for three, and \$100 for five years. International memberships cost \$33 for one year, \$60 for two, \$82 for three, and \$125 for five years. International new members will pay just \$5 postage for their two free handbooks, or actual cost for shipping the Railroad handbook. Payment may be made by check on US bank, PayPal, or Visa, MasterCard, or Discover cards.

A list of the ATA Handbooks available during this membership incentive will be provided free on request by e-mailing americantopical@msn.com, calling 618-985-5100, or writing to PO Box 8, Carterville, IL 62918-0008. An application to ATA, including a list of available handbooks, is available at www.americantopicalassn.org