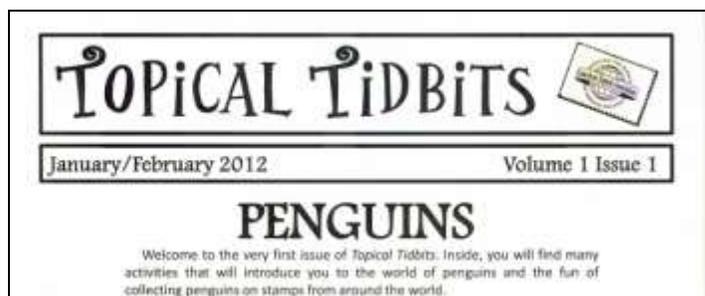


FOR IMMEDIATE RELEASE (January 10, 2012):

## ATA UNVEILS NEW YOUTH AREA ON WEBSITE



The American Topical Association (ATA) has introduced a new area on its website especially for youth collectors and educators. It is found at

**<http://www.americantopicalassn.org/youth>**

The youth area of the ATA website will be expanded, with an additional topic added every two months. Entitled "Topical Tidbits," it will feature a wide variety of interesting and educational material.

The initial "Topical Tidbits" consists of 14 color pages on the topic of Penguins on Stamps. Lavish in color, it uses dozens of stamps depicting penguins to illustrate a wide variety of areas: Penguin Identifier, Penguin Food Chain, Where do Penguins Live, Penguin Poems, Penguin Crossword Puzzle, Penguin Activities, an album page to mount penguin stamps, illustrations of penguin stamps for projects, Penguin Bookmarks, and even penguin party ideas to brighten weary winter days.



ATA's "Topical Tidbits" is spearheaded by its Director of Youth Activities, MaryAnn Bowman, of Waukesha, Wis. MaryAnn also serves on the Smithsonian Institution's National Postal Museum Council of Philatelists and has long been active in Wisconsin and ATA philatelic activities. "Topical Tidbits" is produced by educator and ATA member Aimee Devine, of Janesville, Wis. Special assistance for the first issue of "Topical Tidbits" was provided by ATA's Penguin Study Unit and Jean Stout of Pearl, Miss.

The March-April issue of "Topical Tidbits" will feature Fun Foods on Stamps. Other issues will cover such topics as sports, fine arts, and other animals. A future issue will feature Soccer on Stamps with assistance provided by Prof. Agbenyega Adedze of Normal, Ill. Within each issue of "Topical Tidbits," activities are included that will reinforce major educational curriculum areas: math, science, social science, language arts, etc.

ATA's new website went live last summer; it was designed by Amanda Morgenstern, a graphics designer who divides her time between the UK and Pinckneyville, Ill. Sean Lamb of Madison, Wis., is the ATA Webmaster. He maintains an alphabetic index and also a Webmasters Corner/blog about the website. From the main web page, choose "about" and "ATA website" for particulars.

It is hoped that all philatelists will spread the word to educators and to youths about "Topical Tidbits." Ideas and material for future issues are earnestly sought. Please direct them to the ATA Office.

For additional information about "Topical Tidbits" or about ATA, call **618-985-5100**, or email **[americantopical@msn.com](mailto:americantopical@msn.com)**, or write to **ATA, PO Box 8, Carterville, IL 62918-0008 USA**.