

ATA Study Unit News



American Topical Association

Volume 1, Issue 1

ATA Study Units World Stamp Show NY 2016



World Stamp Show-NY 2016

May 28-June 4, Jacob Javits Convention Center, New York City

Once every 10 years the United States hosts an international stamp show. The next international stamp show takes place in New York City Saturday, May 28, 2016 through Saturday, June 4, 2016. It is expected that there will be over 250,000 collectors from around the world who will attend the show and hundreds of exhibitors will fill thousands of frames. There will also be more than 250 stamp dealers and postal bureaus at the show. While it may seem like the show is a long time away, such a huge show takes a long time to plan. Since the ATA is a participating organization, your study unit will be able to schedule meetings at the show. Details are on the next page.

The ATA expects to have its activities scheduled on Friday June 3rd and Saturday June 4th, 2016.

The ATA will have a “super booth” measuring 20x10 feet so we can have maximum exposure at the show. We invite your study unit to share our table to recruit new members for your unit. You will have space at the table for your unit literature and you may staff that space for part of the show. Units will be asked to help share the expense of the super booth and will also be required to

provide a minimum of 7 hours of staffing time for the table. The cost for sharing the super booth will be \$1.00 per study unit member with a maximum of \$150.00 and a deposit of half of the fee must be paid by December 1, 2015.

The ATA is sharing booth space to help minimize the cost to our study units and help them with staffing the booth since the show requires that booths must be staffed for at least 7 hours each day for all 8 days for the show. Study units may have an exhibit frame of their own only if they become participating societies.

If you are interested in sharing booth space at the show please contact Jeff Hayward, the ATA Study Unit Coordinator. Contact information for Jeff Hayward is on the last page of this newsletter.

More information about the show can be found at <http://www.ny2016.org>.

Please see the next page for a summary of the options the ATA study units will have at the show.

Inside this issue:

World Stamp Show NY 2016 ATA Study Unit Options	2
New Study Unit Newsletter	3
Study Unit Contributions	3
ATA Membership Recruitment	3
ATA Study Unit Board	4

World Stamp Show NY 2016 ATA Study Unit Options

	ATA	STUDY UNIT OPTIONS
<p>“PARTICIPATING SOCIETY”</p> <p>The following are benefits of being a participating society:</p>	<p>ATA is a ‘participating society’ and has reserved a superbooth (20’x10’) for \$2000. ATA will staff this booth at all times</p>	<p>Study units may become “participating societies” and obtain 10x10 foot show booth for the contribution at one of three levels: Patron (\$1,000), Organizer (\$500), or Sponsor (\$250). Booth must be staffed for at least 7 hours each day for all 8 days for the show. Fill in and send form: www.ny2016.org/images/ny2016societies/societyboothform.pdf</p> <p>An alternative: The ATA is offering to share limited space/seating with study units at its superbooth for a fee of \$1.00 per study unit member with a maximum of \$150.00. A deposit of half of the fee must be paid by December 1, 2015. While basic study unit info will be part of the ATA booth display (without charge), this alternative permits units to display journals, membership applications, etc. and allows a unit member to sit at the table (and recruit new unit members) during the show. Study units must provide a minimum of 7 hours of staffing hours during the show.</p>
<p>Meeting room availability for seminars or social gatherings</p>	<p>ATA is scheduling its Annual Meeting at the show</p>	<p>Under the umbrella of the ATA, study units that decide to share the space and expense of the superbooth may schedule a meeting without becoming a “participating society” (i.e. free). The show only allows us to schedule seven study unit meetings between now and September 1, 2015 . After that date, additional study unit meetings may be scheduled if time and space permit. Therefore units are encouraged to return the “sharing superbooth” form and send meeting form immediately: www.ny2016.org/images/ny2016societies/societymeetingform.pdf</p>
<p>An exhibit frame to promote your organization</p>	<p>The ATA’s frame will include a list of all our study units</p>	<p>Study units may have an exhibit frame of their own <i>only</i> if they become participating societies.</p>
<p>Listings on the show’s web site and in the show program</p>	<p>The ATA will be listed</p>	<p>Under the umbrella of the ATA, study unit meetings will be listed in the show program.</p>
<p>Half-page show program advertisement (for Patron level participants)</p>	<p>The ATA’s ad will list study units that have decided to share our booth</p>	<p>Study units may have their own ads <i>only</i> if they become participating societies.</p>

New ATA Study Unit Newsletter

This newsletter was created to help our study units exchange ideas, provide study unit and ATA news and to request and share resources with each other. It will be distributed to all study unit officers, study unit editors, ATA board members and to any study unit members who request it, free of charge.

While our topics may be different, we all share some of the same challenges and the hope is that we can use this newsletter to help address

those challenges.

One common theme seen across many of the study unit journals is the need for members to submit articles for the journals.

Some study units need people to volunteer for positions such as webmaster or journal editor.

How is your study unit dealing with these challenges? How do you fill vacant positions in your study unit and get volunteers?

“While our topics may be different, we all share some of the same challenges.”

Please share your comments or any news items you have with the editor.

Study Unit Contributions to the ATA

Three study units made contributions to the ATA during the Study Unit Officers and Editors meeting at NTSS 2014.



The Americana Unit and the Penguins On Stamps Study unit each made a contribution of \$100 to the ATA's Boldly To The Future campaign.



The Biology Study Unit is contributing \$1200.00 to have the *Insects on Stamps, Vol. IV*, handbook printed for the ATA and ATA Ambassadors to sell at shows. It will also be sold through the ATA Office and on the website.

Thank you to all three study units for their generous and much needed contributions to the ATA!

ATA Membership Recruitment

Like many organizations, the ATA faces financial challenges even though it has seen a slight increase in membership. One way for the ATA to face these financial challenges is to increase its membership.

Please help the ATA increase its membership by promoting the ATA in your journals. Please publish the following text in your journals to help the ATA recruit new members.

Topical philatelists, the American Topical Association needs you! Join the ATA to receive great benefits and to help promote topical philately. Topical philately is a great way to help promote stamp collecting among collectors and non-collectors.

Some benefits of ATA membership are the bimonthly publication *Topical Time*, the ability to purchase checklists, handbooks and other multimedia for your topics. Support the ATA and topical philately today!

For more information about ATA membership visit <http://americantopicalassn.org> or write to:
American Topical Association
PO Box 8
Carterville, IL 62918-0008

American Topical Association

Jeffrey Hayward
ATA Study Unit News Editor
ATA Study Unit Coordinator
PO Box 60180
Staten Island, NY 10306-0180
Phone: 718-701-2447
Email: stamps@jeffhayward.com

ATA Office:
American Topical Association
Vera Felts Executive Director
PO Box 8
Carterville, IL 62918-0008
Phone: 618-985-5100
Email: americantopical@msn.com

Boldly To The Future!

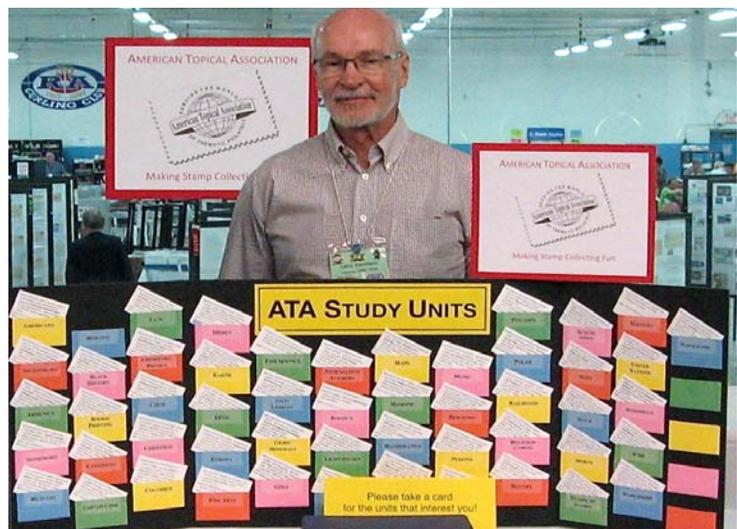


The purpose of ATA Study Unit News is to encourage ATA study units to share news and ideas with each other. Please send your comments, questions or any news items you have to the ATA Study Unit Newsletter editor.

ATA Study Unit Show Board

One of the ways the ATA helps promote the study units is with the ATA Study Unit Show Board. The ATA Study Unit Show Board has a card for each ATA study unit along with details about the study unit including membership information. There are several versions of the board in use.

Vera Felts from the ATA office, ATA Board Member Larry Davidson former ATA Study Unit Coordinator Bruce Johnson and most other ATA Ambassadors at stamp shows each have their own ATA Study Unit Show Board that they bring with them to shows they attend. Cards are given to everyone interested in learning more about the study unit and the unit's topic.



Larry Davidson in Ottawa
May 2013